When Does Food Protection Begin?
Food protections begin in the early phase (plume phase).

Site Area Emergency:
Livestock advisory is issued for the entire 10-mile emergency planning zone (EPZ).

General Emergency:
The Department of Agriculture, Trade, and Consumer Protection (DATCP) will issue an Ag Hold order to all areas where protective action recommendations (evacuate or shelter) have been mandated.

Additional controls may be put in place following the results of field sampling during the intermediate ingestion phase.

Additional food holds are mandated when lab analysis indicates radiation levels exceed Food and Drug Administration (FDA) guidelines for annual consumption.

Protective Action Guidelines
The guidelines issued by the FDA establish revised protective action guidelines (PAG) that restrict:

- Internal whole body radiation dose (committed effective dose equivalent - CEDE) to 0.5 rem
  OR
- Internal radiation dose to a single organ (committed dose equivalent - CDE) to 5 rem, whichever is most limiting.

The FDA PAGs are expressed in terms of measurable quantities called derived intervention levels (DIL). DILs are limits on the concentration of radioactive material in food. A DIL corresponds to the concentration of radioactivity in food, which could lead to an individual receiving a dose equal to or greater than the FDA PAG if no intervention was taken for one year.

Basis for Guidelines
FDA guidance is based on preventing contaminated items from entering the food chain. The FDA limit is based on an individual consuming that product in proportion to the total diet for one year. This limit is conservative so there is no immediate health impact but there is urgency in taking a protective action. The high priority item is milk from any source since grazing concentrates the amount of radioactive iodine in milk and poses the greatest risk exposure to a child’s thyroid. Other food products and feed are dependent upon the growing season and when the product is being taken to market.

Note: Counties within the 10-mile EPZ will already be in the process of dealing with Ag Holds, since hold orders will be in place beginning in the plume phase. This needs to be taken into consideration during protective action recommendation (PAR) approval and initial implementation planning.
Protective Action Recommendation (PAR)
The WI State Emergency Operations Center Manager, DATCP and State Radiological Coordinator (SRC) will develop the PAR for food protection.

- A map detailing the affected area will be provided.
- The DATCP will be asked to prepare a list of the growers, producers, and distributors affected in relation to the growing season.
- A technical advisor will explain this PAR in terms of risk level, so that the Policy Group and Operations Chief can communicate it to the governor or governor’s authorized representative (GAR), state agencies, and counties.
- Once the GAR approves the recommendation (PAR) the state obtain concurrence from the counties and once approved, it becomes a Protective Action Decision (PAD).
- A media release about the PAD will be made through the Joint Information Center (JIC).
- An initial implementation plan will be developed after the PAR is approved as a PAD.

Considerations for Implementation of Food Protection
Food control decisions emphasize public protection and balance the short and long term implications for economic damage to the state.

The following guidance may be used to develop an initial implementation plan:

1. A high priority on the sampling plan is to survey farms inside the Ag Hold area to determine if contamination is present with the goal of rezoning the Ag Hold area (DATCP).
2. Review normal food protections and processing actions to mitigate any additional cross-contamination. What actions need to be taken regarding processors outside the Ag Hold area? Inform counties of methods (DATCP).
3. Discuss if stations can be set up where produce, food or feed in transit may go to be tested and reimbursed for added expense and if food is condemned (state, American Nuclear Insurers - ANI).
4. Request the county assist with designation of testing and reimbursement sites (e.g., identify large areas where many vehicles may be parked - county fairgrounds if not in use) (state, county).
5. Designate how control points should be set up. Is law enforcement required at each intersection around the Ag Hold area (state, county)?
6. Designate intersections where the control points will be located and determine if extra staffing is needed (State Patrol, county).

7. Develop a media release for residents and immobile populations (e.g., hospitals) regarding safe food/water handling (JIC).

8. Contact rail and road transporters to return shipments for testing (WisDOT).

9. Determine where Ag Hold products will be disposed of (state, county, DATCP).

10. Ensure that ingestion brochure distribution is taking place in the counties (state).

11. Discuss strategies weighing both the minimization of the Ag Hold short term economic damage versus the long term reputation of Wisconsin agriculture. Develop strategies for food products which exceed the DIL (state).

12. Accurate and coordinated media releases.
   a. Request PIO from the county or local jurisdiction to come to the JIC.
   b. Coordinate state agencies for media release.

The Wisconsin Department of Natural Resources (DNR) is the agency responsible for implementation and enforcement.

**Long Term Ingestion Issues**

**Milk Protection Considerations:**
1. What types of protective actions would be imposed and by whom to protect the milk supply?
2. How many dairy farms were affected?
   As of 1/10/17 (Whole County Counts):
   - Byron Zone: 673 Milk Producers
   - Point Beach Zone: 1889 Milk Producers
   - Prairie Island Zone: 1337 Milk Producers
3. How would you enforce Ag Holds?
4. How will you conduct a long term milk sampling program?
5. How will contaminated feed and milk be disposed of?
6. How will the information be distributed to farmers regarding the protective action decisions?
7. Is it likely that all dairy farms will be unable to put livestock on stored feed and covered water?
8. How is animal feed obtained, paid for, and transported into the Ag Hold area?

**Food Protection Considerations:**
1. What protective actions would be imposed to protect the food supply?
2. What crops are in various stages of growing/harvesting? Will they be treated the same?
3. Will contaminated farms be able to plant next year?

**Hunting and Fishing Considerations**

Hunting and fishing restrictions may be larger in area than that of an Ag Hold, due to the transitory nature of wildlife and fish. The season of the year will also play a role in this recommendation.
4. What is an estimated value for affected farms/crops/agricultural products? To whom do you provide this information?

5. How many food processing plants were affected?
   As of 1/10/17 (Whole County Counts):
   - **Bryon Zone**: 93 Food Processor Plants
   - **Point Beach Zone**: 421 Food Processor Plants
   - **Prairie Island Zone**: 226 Food Processor Plants

6. How will food product movement within the state and outside the state be controlled?

7. How will contaminated food/crops be disposed of?

8. What steps can be taken to insure the non-contamination of Wisconsin agricultural products?

9. Will personal gardens be sampled? How?

10. Are food shortages anticipated?

**Livestock Protection Considerations:**
   1. What protective actions would be imposed to protect livestock?
   2. What services would farmers require for care of livestock (particularly if they are unwilling to re-enter to tend their herds)?
   3. What methods will be used to dispose of contaminated farm animals and animals which may have died or need to be euthanized?
   4. How would you sample meat products and deal with public perception of mass contamination?
   5. Would you decontaminate farm animals? How?

**Wildlife Protection Considerations:**
   1. What is the present hunting and fishing season?
   2. What protective actions would you make regarding fish? Game? Fowl? etc.
   3. What is the strategy for long-term sampling?
   4. Who is responsible for mushroom and berry picking restrictions and sampling?
   5. Where should restrictions be placed?
   6. Is the river safe for fishing and recreational use?